


Target on-site behavior with reviews.io powered UGC for increased engagement with your brand and conversion on site. Empower your shopper segments to shop for their perfect fit/preference by leveraging product and company attributes delivered straight from their peers. No one tells it like a customer!



Be a part of a select group to receive a 1x1 strategist and risk-free trial to test out Justuno alongside Reviews.io and see the impact it can have on your business.

Leverage Reviews With More Flexibility & Win More Customers

Justuno and Reviews.io work overtime when put together! No more missing feedback opportunities AND we're always focused on contributing to on-site CRO tactics.

 **Justuno advanced on site targeting + Reviews.io UGC powerhouse** set up merchants for success by allowing reviews to be served up during key points of the visitor shopping experience, based on behavior such as browse/cart abandonment and add-to-cart actions. A brand will be able to target an array of broad to niche buyer personas and target them with content from peers that are proven to increase conversion and AOV.

Attribute-rich reviews added to popups allow for trust-building instances, visitor + customer engagement, emphasis on your value statements, and exposure of reviews past the product page!

Cart Abandoner

Objection handling review. Showcase attributes related to product in cart, your brand, or shipping experience.

Exiting Visitor

So an exiting visitor (with or without items in cart) a review based on your shipping experience or customer's experience with your brand.

Not Subscribed to Product

Include reviews when targeting visitors that have not opted into the savings that subscription can bring to them.

Sneak Peek at the Shopper Behavior + Segments We Can Target

VIPers - Welcome Banners

Target visitors that have spent a certain amount or that purchased a specific product with product recs with reviews showcased to move the AOV needle up. Showcase this in a banner or flyout design.

Purchased in last x days - Review ask!

Target return customers with product recommendations + Reviews in place, based on what they viewed last time or what they purchased last visit.

- UGC ON DEMAND
- BUILD CREDIBILITY
- INCREASE BRAND TRUST
- GOOGLE SELLER RATINGS
- AOV INCREASE

ON-SITE PERSONALIZATION

- ON-SITE SEGMENTATION
- CART ABANDONMENT & EXIT TRIGGERS
- ANALYTICS DASHBOARDS
- A/B TESTING
- DIRECT E-COMMERCE PLATFORM INTEGRATION

